

Attract, grow and retain women of all ages in technology related careers, across all industries.



Your tax-deductible sponsorship supports women in every stage of technology, from the classroom to the boardroom.



Prove to your employees that you are investing in them and the future of our communities with educational, networking and volunteer opportunities.



Improve visibility for your organization with technical professionals in your region and across Wisconsin.



HELP SUPPORT OUR MISSION

As a sponsor, you're able to showcase your company's commitment to attract talent, grow leaders and retain employees.

Your involvement increases your profile and awareness among Wisconsin's leading professionals.

Thank you for your consideration in sponsoring WIT Wisconsin!

BRAND AMBASSADOR: A KEY ROLE WITHIN OUR CORPORATE SPONSORS

The WIT Wisconsin Ambassador Program is a strategic initiative focused on fostering collaboration between WIT Wisconsin and its sponsors.

Estimated
commitment of
1 to 2 hours per
month, outside of
regularly scheduled
WIT events.

Exclusive
networking with
Brand Ambassadors
from WIT's 25+
Corporate Sponsors.

**women in
technology**

Wisconsin, Inc.

wit on
campus
discover LT.

wit@
work
discover LT.

wit4
girls
discover LT.

Brand Ambassador Duties Include:

- Active member of WIT WI & primary point person within your organization
- Champion mission within your organization
- Communicate WIT events within your organization
- Network with other Brand Ambassadors
- Suggest program enhancements
- Co-host events
- Brand Ambassador exclusive events



HOW WE'RE DOING IT

Through our three pillars, we're providing opportunities for all females, from the classroom to the boardroom.



RETAIN WOMEN IN TECHNOLOGY CAREERS.

Only 24% of computing jobs are held by women. This number is even lower at the top of the corporate world with women holding just 5% of the leadership positions in the technology industry. Programming includes:

- **Monthly In-Person & Virtual Meetings**
- **Brand Ambassador Group**



ATTRACT WOMEN TO TECHNOLOGY CAREERS.

Only 18% of undergraduate computer science degrees are received by females, one of the highest gender disparities in course subjects. While our programming is evolving, it currently includes:

- **Professional Connection Program**
- **Tech Career Exploration Events**



GROW OPPORTUNITIES FOR GIRLS TO DISCOVER TECHNOLOGY.

High school computer science classes have enrollment of only 14% girls. WIT Wisconsin is committed to changing these metrics. It starts with positive role models and empowering girls to be creative, leaders and problem solvers both in school and in their communities. Programming includes:

- **Girls Who Code Clubs**
- **Train the Trainer Events**
- **Coding & Adafruit Workshops**
- **Tech Career Exploration Events**

BECOME A SPONSOR – LEVELS & BENEFITS

BENEFITS	GOLD	PLATINUM
Annual Sponsorship Commitment	\$5,000	\$10,000
Individual Memberships Included	5	10
Named Brand Ambassador	X	X
Company logo on WIT Marketing Materials and Presentation Slides	X	X
Recognition on WIT Social Media Posts	X	X
Annual Impact Report Provided	X	X
Opportunity for 5-Minute Talk to Address Attendees at an In-Person WIT Meeting		X

BULK EMPLOYEE MEMBERSHIPS

# of Memberships	Investment	Savings
10 Memberships	\$1,600	~ 10%
25 Memberships	\$3,800	~ 15%
50 Memberships	\$6,700	~ 25%
100 Memberships	\$12,600	~ 30%

THE FINE PRINT

INDIVIDUAL MEMBERSHIPS

- Includes registration for all in-person/virtual events
- Valid for one year
- Discounts/free passes to other organization events

SPONSORSHIP OPPORTUNITIES

- Women in Technology Wisconsin, Inc is a 501c3 non profit.
- Sponsorships are valid for 1 year from the date the payment is received.

SUPPORT THE WIT WI COMMUNITY & JOIN THE FUN!

The success of WIT Wisconsin starts with you. The belief in our mission is truly changing how women and girls are viewing and approaching technology careers.

We look forward to collaborating with you creating a network of dedicated advocates working towards a more inclusive and diverse tech industry.



GET STARTED TODAY

By scanning this QR code,
visiting our website or
reaching out to:
info@witwisconsin.com



WWW.WITWISCONSIN.COM